Read on about storytelling

References for “Storytelling for Scientists” - Robin Talks Science

Popular books & guides

- **Randy Olson** – *Don’t be Such a Scientist*
  - *The ABT structure, storytelling guide*
- **Alan Alda** – *If I Understood You, Would I Have This Look on My Face?*
  - *Improv comedy exercises for science communicators*
- **Jean-luc Doumont** – *Trees, Maps, and Theorems*
  - *A great guide to effective and clear scientific communication*
- **David JP Phillips** – *High on Life*
  - *Confidence training for storytellers*
- **Simon Adler** – *Storytelling Dials*
  - *Webinar on the axes of storytelling*

Scientific works

- **Elliot Aronson** – *The Social Animal* *(1972)*
  - Everything about social psychology and social biases
- **Alex Mesoudi et al.** - *A bias for social information in human cultural transmission* *(2006)*
  - We remember gossip better than non-social information
- **Owens et al.,** - *The “soap opera” effect in story recall* *(1979)*
  - Knowing their motives helps to relate to a character
- **Berl et al.** - *Prestige and content biases together shape the cultural transmission of narratives* *(2017)*
  - We remember negative stories more than positive ones